

# Supplemental Independent Expenditure Report

(Government Code Sections 84203.5)  
SEE INSTRUCTIONS ON REVERSE

SUPPLEMENTAL INDEPENDENT EXPENDITURE

Type or print in ink.  
Amounts may be rounded  
to whole dollars.

Report covers period from <u>01/01/2014</u> through <u>09/30/2014</u>	Date Stamp <b>RECEIVED BY LOS ANGELES COUNTY 2014 OCT 27 AM 10:49 CAMPAIGN FINANCE DISCLOSURE SECTION</b>	<b>CALIFORNIA 1994 FORM 465</b>
Date of election if applicable: (Month, Day, Year) <u>11/04/2014</u>		1 / 12
		For Official Use Only

Amendment No 1

Report No 1

**Amendment** (Explain Below)

Independent Expenditures Amended

## 1. Committee/Filer Information

I.D. NUMBER (if recipient committee)  
1371649

**NAME OF FILER**  
Local Experience We Trust for our Communities – A Coalition of Working Men and Women,

**STREET ADDRESS (NO P.O. BOX)**

**CITY STATE ZIP CODE AREA CODE/PHONE**

**OPTIONAL: FAX/E-MAIL ADDRESS**

## Treasurer (If recipient committee)

**NAME OF TREASURER**  
Nurses, Teachers, Firefighters and Public Safety Officers Organizations for Sheila Kuehl for  
Maria Elena Durazo

**MAILING ADDRESS**

**CITY STATE ZIP CODE AREA CODE/PHONE**

**OPTIONAL: FAX/E-MAIL ADDRESS**

## 2. Name of Candidate or Measure Supported or Opposed

<b>NAME OF CANDIDATE</b> Sheila Kuehl	<b>OFFICE SOUGHT OR HELD</b> Other		<b>CHECK ONE</b>	
	<b>BALLOT NO./LETTER</b>	<b>JURISDICTION</b>	<b>SUPPORT</b>	<b>OPPOSE</b>
<b>NAME OF BALLOT MEASURE</b>			X	

## 3. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

Please see attached pages

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	Page <u>2</u> of <u>12</u>

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NAME OF FILER Local Experience We Trust for Our Communities - A Coalition of Working Men and Women, Nurses, Teachers, Firefighters and Public Safety Officers Organizations for Sheila Kuehl for Supervisor 2014	I.D. NUMBER (If recipient com.)
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## 4. Summary

1. Total independent expenditures of \$100 or more made this period. (Part 3.)	\$ <u>716140.83</u>
2. Total independent expenditures under \$100 made this period. (Not itemized.)	\$ <u>0.00</u>
3. Total independent expenditures made this period (Add Lines 1 + 2.)	<b>TOTAL</b> \$ <u>716140.83</u>

## 5. Filing Officers *Enter the name and address of each filing officer with whom the filer's most recent campaign statements (Form 450, 460 or 461) have been filed.*

1) NAME OF FILING OFFICER  
Los Angeles County Registrar-Recorder/County Clerk

ADDRESS (NO. AND STREET)  
\_\_\_\_\_

CITY STATE ZIP CODE  
\_\_\_\_\_

3) NAME OF FILING OFFICER  
\_\_\_\_\_

ADDRESS (NO. AND STREET)  
\_\_\_\_\_

CITY STATE ZIP CODE  
\_\_\_\_\_

2) NAME OF FILING OFFICER  
\_\_\_\_\_

ADDRESS (NO. AND STREET)  
\_\_\_\_\_

CITY STATE ZIP CODE  
\_\_\_\_\_

4) NAME OF FILING OFFICER  
\_\_\_\_\_

ADDRESS (NO. AND STREET)  
\_\_\_\_\_

CITY STATE ZIP CODE  
\_\_\_\_\_

## 6. Verification

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 10/23/2014  
DATE

Executed on \_\_\_\_\_  
DATE

Executed on \_\_\_\_\_  
DATE

Executed on \_\_\_\_\_  
DATE

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER OR ASSISTANT TREASURER

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER, CANDIDATE, STATE MEASURE PROPONENT, OR RESPONSIBLE OFFICER OF SPONSOR

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER, CANDIDATE, STATE MEASURE PROPONENT

By \_\_\_\_\_  
SIGNATURE OF CONTROLLING OFFICER, CANDIDATE, STATE MEASURE PROPONENT

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from _____	3 / 12
through _____	

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NAME OF FILER

Local Experience We Trust for our Communities – A Coalition of Working Men and Women, Nurses, Teachers, Firefighters and Public Safety Officers Organizations for Sheila Kuehl for Superior 2004

I.D. NUMBER (If Recipient Com.)  
1371649

**5. Filing Officers** Enter the official title and address of each filing officer with whom most recent campaign statements have been filed.

1) NAME OF FILING OFFICER

Los Angeles County Registrar Recorder's Office

ADDRESS

(NO. AND STREET)

CITY

STATE

ZIP CODE

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### 3. Independent Expenditures Made Attach additional information on appropriately labeled continuation sheets.

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN.1 - DEC.31)
09/23/2014	David Binder Research  Reference No:	POL	52118.00	716140.83
09/23/2014	The Strategy Group, Inc.  Reference No:	LIT	43053.79	716140.83
09/23/2014	United States Postal Service  Reference No:	POS	info[ 34184.26]	info[ 716140.83]
09/23/2014	Fortified Design  Reference No:	LIT	info[ 1056.00]	info[ 716140.83]
09/23/2014	Continental Colorcraft  Reference No:	LIT	info[ 15519.86]	info[ 716140.83]
09/23/2014	Political Data, Inc.  Reference No:	LIT	info[ 544.64]	info[ 716140.83]
09/23/2014	Asendia  Reference No:	POS	info[ 4164.49]	info[ 716140.83]
09/23/2014	The Strategy Group, Inc.  Reference No:	POS	38349.02	716140.83

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DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN.1 - DEC.31)
09/26/2014	Canal Partners Media LLC	TEL	311500.00	716140.83
	Reference No:			
09/29/2014	Three Point Media, LLC	TEL	info[ 7080.00]	info[ 716140.83]
	Reference No:			
09/29/2014	Three Point Media, LLC	TEL	info[ 640.00]	info[ 716140.83]
	Reference No:			
09/29/2014	Three Point Media, LLC	TEL	info[ 3340.00]	info[ 716140.83]
	Reference No:			
09/29/2014	Three Point Media, LLC	TEL	info[ 2910.00]	info[ 716140.83]
	Reference No:			
09/29/2014	Three Point Media, LLC	TEL	info[ 800.00]	info[ 716140.83]
	Reference No:			
09/29/2014	Three Point Media, LLC	TEL	info[ 500.00]	info[ 716140.83]
	Reference no:			
09/29/2014	Three Point Media, LLC	TEL	info[ 16726.20]	info[ 716140.83]
	Reference No:			

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09/29/2014	KABC - TV  Reference No:	TEL	info[ 60180.00]	info[ 716140.83]
09/29/2014	KCAL - TV  Reference No:	TEL	info[ 5440.00]	info[ 716140.83]
09/29/2014	KCBS - TV  Reference No:	TEL	info[ 28390.00]	info[ 716140.83]
09/29/2014	KNBC - TV  Reference No:	TEL	info[ 24735.00]	info[ 716140.83]
09/29/2014	KTLA - TV  Reference No:	TEL	info[ 6800.00]	info[ 716140.83]
09/29/2014	KTTV - TV  Reference No:	TEL	info[ 4250.00]	info[ 716140.83]
09/29/2014	NCC - Cable TV System  Reference No:	TEL	info[ 142172.70]	info[ 716140.83]
09/26/2014	The Strategy Group, Inc.  Reference No:	POS	34707.69	716140.83

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09/26/2014	The Strategy Group, Inc.  Reference No:	LIT	45738.11	716140.83
09/26/2014	The Strategy Group, Inc.  Reference No:	POS	4827.68	716140.83
09/26/2014	The Strategy Group, Inc.  Reference No:	LIT	6567.87	716140.83
09/26/2014	Three Point Media, LLC  Reference No:	TEL	70630.32	716140.83
09/29/2014	The Strategy Group, Inc.  Reference No:	POS	4827.68	716140.83
09/29/2014	The Strategy Group, Inc.  Reference No:	LIT	6567.87	716140.83
09/30/2014	The Strategy Group, Inc.  Reference No:	LIT	41128.81	716140.83
09/30/2014	The Strategy Group, Inc.  Reference No:	POS	34707.69	716140.83

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09/30/2014	The Strategy Group, Inc.  Reference No:	CNS	7333.33	716140.83
09/30/2014	VR Research, Inc.  Reference No:	CNS	14082.97	716140.83
09/30/2014	Continental Colorcraft  Reference No:	LIT	info[ 14822.10]	info[ 716140.83]
09/30/2014	Fortified Design  Reference No:	LIT	info[ 1056.00]	info[ 716140.83]
09/30/2014	Political Data, Inc.  Reference No:	LIT	info[ 544.64]	info[ 716140.83]
09/30/2014	Asendia  Reference No:	POS	info[ 3876.93]	info[ 716140.83]
09/30/2014	United States Postal Service  Reference No:	POS	info[ 30830.76]	info[ 716140.83]
09/29/2014	Fortified Design  Reference No:	LIT	info[ 1056.00]	info[ 716140.83]



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09/29/2014	Continental Colorcraft  Reference No:	LIT	info[ 3704.98]	info[ 716140.83]
09/29/2014	Political Data, Inc.  Reference No:	LIT	info[ 403.86]	info[ 716140.83]
09/29/2014	Asendia  Reference No:	POS	info[ 1172.58]	info[ 716140.83]
09/29/2014	United States Postal Service  Reference No:	POS	info[ 3655.10]	info[ 716140.83]
09/26/2014	Continental Colorcraft  Reference No:	LIT	info[ 3704.98]	info[ 716140.83]
09/26/2014	Fortified Design  Reference No:	LIT	info[ 1056.00]	info[ 716140.83]
09/26/2014	Political Data, Inc.  Reference No:	LIT	info[ 403.86]	info[ 716140.83]
09/26/2014	Asendia  Reference No:	POS	info[ 1172.58]	info[ 716140.83]

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09/26/2014	United States Postal Service  Reference No:	POS	info[ 3655.10]	info[ 716140.83]
09/26/2014	Fortified Design  Reference No:	LIT	info[ 1056.00]	info[ 716140.83]
09/26/2014	Continental Colorcraft  Reference No:	LIT	info[ 14822.10]	info[ 716140.83]
09/26/2014	Political Data, Inc.  Reference No:	LIT	info[ 544.64]	info[ 716140.83]
09/26/2014	Asendia  Reference No:	POS	info[ 3876.93]	info[ 716140.83]
09/26/2014	United States Postal Service  Reference No:	POS	info[ 30830.76]	info[ 716140.83]
09/26/2014	Talent Paymaster  Reference No:	TEL	info[ 1042.03]	info[ 716140.83]
09/26/2014	Talent Paymaster  Reference No:	TEL	info[ 1042.03]	info[ 716140.83]

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09/26/2014	Talent Paymaster  Reference No:	TEL	info[ 1217.68]	info[ 716140.83]
09/26/2014	Baker Sound Studios, Inc.  Reference No:	TEL	info[ 445.00]	info[ 716140.83]
09/26/2014	Baker Sound Studios, Inc.  Reference No:	TEL	info[ 445.00]	info[ 716140.83]
09/26/2014	Shine Creative, LLC  Reference No:	TEL	info[ 14550.00]	info[ 716140.83]
09/26/2014	Extreme Reach  Reference No:	TEL	info[ 665.00]	info[ 716140.83]
09/26/2014	Abe Froman Productions  Reference No:	TEL	info[ 25000.00]	info[ 716140.83]
09/26/2014	Abe Froman Productions  Reference No:	TEL	info[ 23449.05]	info[ 716140.83]
09/26/2014	Ad Impact Music  Reference No:	TEL	info[ 1175.00]	info[ 716140.83]

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09/26/2014	Axiom Images, Inc.  Reference No:	TEL	info[ 349.00]	info[ 716140.83]
09/26/2014	Vanderbilt Television News Archive  Reference No:	TEL	info[ 152.00]	info[ 716140.83]
09/26/2014	Associated Press  Reference No:	TEL	info[ 1200.00]	info[ 716140.83]