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Open Innovation Challenge

Voting Systems Assessment Project

Overview

- **VSAP Status Update**

- **Open Design Search**

- **What's Next?**

www.lavote.net

VSAP Status

VSAP Phase I (2009-2010)
- ✓ Symposium
- ✓ Public Opinion Baseline Research

VSAP Phase II (2011-2012)
- ✓ VSAP Advisory Committee
- ✓ General Voting System Principles
- ✓ Process Assessment
- ➢ Envisioning- Open Innovation Challenge
- ❑ Prototype
- ❑ Acquisition and Development

Open Design Search

Components:

1. Open Innovation Challenge

2. Local Design Workshop

Open Innovation Challenge

Timeline: January 24–March 22

An online design challenge that will give participants the opportunity to share concepts, ideas, and designs of what the ideal voting experience would look like.

Partners

Accessible Voting Technology Initiative, Information Technology and Innovation Foundation

OpenIDEO

Funding

U.S. Elections Assistance Commission (EAC)

Competitive 3-year grant from the EAC focused on increasing the accessibility of election technology

Purpose

- To seek innovative new concepts and designs of the "voter experience"

- To engage a broad range of designers, experts, and the general public

- To maintain the VSAP principles of collaboration, participation, and transparency

7

Expected Outcomes

Themes, concepts, ideas that can be refined and further developed that will then allow us to move on to prototyping and the selection of a design.

8

Voter Experience Definition

The steps and interactions a voter must go through in order to cast a ballot in an election.

This includes the experience of:

- Voting in Person
- Voting By Mail

And highlights the unique experiences of:

- Voters with disabilities
- Limited English voters

Open Innovation Site

Local Design Workshop

Date: April/May 2012

One day workshop that will provide participants the opportunity to further refine the ideas that result from the Open Innovation Challenge and adapt them to the specific needs of Los Angeles County.
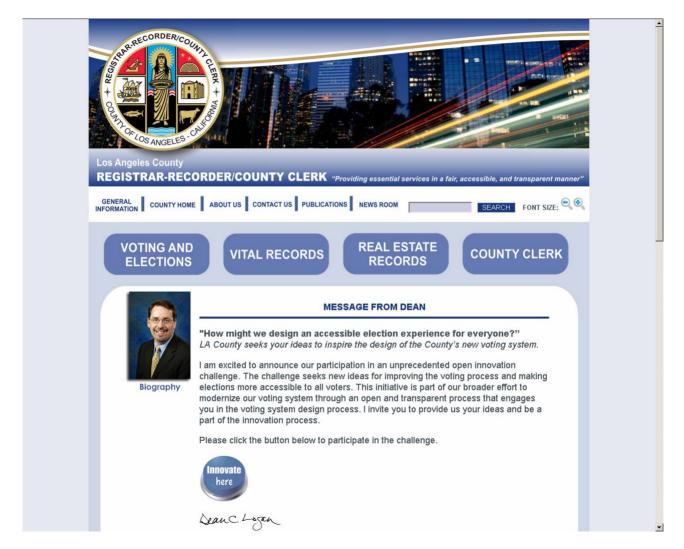
Local Design Workshop

Format:

- Speaker presentations
- Brainstorming sessions
- Innovations Expo

Additional Information

What's Next?

February

- AVTI Accessible Elections Design Workshop
  - Atlanta, GA

March

- SXSW "Voting's Viral: Voters, Election Officials and Social Media"
  - Austin, TX

- Election Verification Network Conference: "A Tally System to Ensure Voter Trust: Collaborating to Develop Guiding Principles"
  - Santa Fe, NM

Key Considerations

- Open, Transparent, Participatory Process

- Aligns with General Voting System Principles

- Accesses the genius and talent of voters, designers, and experts from around the world

Questions?